Ariel Wallace

Graphic Designer
UX/UI Designer

- arielewallace.com
- (360) 259-7932
- wallaceari.20@gmail.com
- linkedin.com/in/ariel-wallace-00b7b319b
- Washington

Education

Batchelor of Arts in Digital Technology and Culture
Washington State University Vancouver
With a focus in Graphic Design & UX/UI Design

Technical Skills

- Adobe Creative Suite
- Figma
- Sketch
- Microsoft Office
- InVision – Freehand
- HTML & CSS
- WordPress
- Zoom
- Slack
- Basecamp

Essential Skills

- Human centric design
- Visual design
- Problem solving
- Collaboration
- Attention to detail
- Timesheet management
- Effective communication
- Team leadership

Hobbies

- Traveling
- Learning about other cultures
- Exploring
- Designi

Work Experience

Health Unit Coordinator | Providence Health and Services
July 2022 - Present

- Communication with medical professionals, patients and visitors
- Medical documentation, organization of medical documents and other clerical work
- Time management and structure of the day-to-day tasks in a fast paced environment

Junior Designer. Content Specialist | Electronic Literature Lab
September 2021- Present

- Gather image for preservation and create multiple graphical elements
- Assist in user interface design elements for the website
- Produce promotional elements for events

UX/UI Designer | Providence St. Peter's Christmas in the Forest
March - May 2021

- Provided a possible solution to gain traction for the organization's website and auction space
- Focused on usability, functionality, and content
- Developed low & high-fidelity wire-frames, prototypes, and mock-ups

User Experience Designer Alexandra Mowery | WSECU Job Shadowing
October - November 2020

- Learned the daily roles of a User Experience Designer
- Cross functional team elements
- zSelf-driven workflow and responsibilities

Additional Project Experience

AMNESIA : RESTORED
amnesia-restored.com

Aug. 2021 – Dec. 2021
Reconstruction of the 1986 text adventure game published by Electronic Arts (EA).

- Led a team of 5 designers and collaboratively created 93 graphic media elements, logos, color palette, brand guide, promotional elements, and website branding
- Worked fluently with 5 other team leads
- Direct consultant for the Promotion and Web Development teams